

GOOMBAY FESTIVAL



KEYWEST, FL
2009



Coral City Elks Lodge # 610
1107 Whitehead Street
Key West, Florida 33040

Coral City Elks Lodge # 610

New Potential Sponsor
Key West, Florida

Dear Business Owner,

Re: Key West Goombay Festival Sponsorship 2009

This year the Key West Goombay Festival has events throughout the calendar year and we hope you will take full advantage of this opportunity to partner with this proven family friendly event. You can choose to sponsor a particular event, host a fund raiser, general sponsorship, or make a donation. The choice is yours. We will work with you to customize a sponsorship package to fit your budget. You can reach the level of sponsorship you wish to attain by trading products, services or simply make checks payable to: Coral City Elks Lodge # 610. Attached is a schedule of events for this year's celebration and a sponsorship form. Please take the time to do something that will improve your company's image and promote family values. I urge you to visit our website www.goombay-keywest.org

Respectfully yours,

Ken Sullivan, (ER)



(305) 896-5514

Charity, Justice, Fidelity, Brotherly and Sisterly Love

Goombay Festival Schedule of Events 2009

Sponsor Meet and Greet Buffet Dinner Coral City Elks Lodge \$1,500.00	June 1, 2009
Juneteenth Celebration Donations in cash or in kind service at any level	6/14/09
Goombay Aqua-Boogie aboard Capt. Johns Grey Hound V Name Sponsorship \$2,000.00	6/19/09
Goombay Summer Fest African-American Heritage Block Party in front of the Coral City Elks Lodge # 610, 1107 Whitehead Street Name Sponsorship \$2,000.00	6/27/09
Bahamas Cruise for their Independence celebration Name Sponsorship \$2,000.00	7 July /10 & 7/11/09
Goombay Fantasy Fest Talent Search and Contest for youth Name Sponsorship \$1,500.00	7/25/09
Goombay Fantasy Fest Kick Off Party Name Sponsorship \$2,500.00 cash and in kind	September (TBD)
Goombay Fantasy Fest Gong Show at the Elks \$1,000.00 cash only	3 October 2009
Goombay Fantasy Fest Fishing Party (Truman Water Front Park) \$1,000.00 cash only	10/11/09
Goombay VIP Reception & Junkanoo Block Party in front of the Elks Lodge \$5,000.00	10/15/09
Goombay Fantasy Fest World Famous Street Fair \$20,000.00 cash and in kind combination	10/23 & 10/24
Goombay Official Annual Libra After Party at the Elks	10/24 - until
Proposed Sponsorship:	

Goombay Fantasy Fest Sponsorship Form

Sponsorship Levels

Partnership	\$10,000.00 and up
Corporate	\$5,000.00 up to \$10,000.00"
Business Class	\$2,000.00 up to \$5,000.00
Local	\$1,000.00 up to \$2,000.00
Support	\$999.99 and less
Web Site Only	\$500 cash only

**Make check payable:
Coral City Elks Lodge
1107 Whitehead Street
Key West, Florida 33040**

Questions? Contact [Ken Sullivan] at (305) 896-5514 Thanks for your support!

Select events are available for title sponsorship for as little as \$1,000 see attached schedule of events 2009

Participant name: _____

Address: _____

City: _____

ZIP/Postal code: _____

State/Province: _____

Telephone: _____

Total pledge amount: _____

Signature: _____ Date: _____

What You Get For Your Donation

Partnership Level

Title Sponsor use of the Goombay name in your advertising
Share in all Advertising
10 x 10 booth space
Display banners

Business Class

Mention in radio advertising
Logo in newspaper advertising
Logo Posters
Logo Flyers

Corporate Level

Logo on Cable Advertising
Mention in radio advertising
Logo in newspaper advertising
Logo Posters
Logo Flyers

Supporter Level

Logo on poster
Logo on Flyers
Stage mentions

Local Level

Logo in newspaper advertising
Logo Posters
Logo Flyers

All sponsors will get recognized both days of the event from the stage. Business Class Level and above will receive a discount on a 10x10 booth space.

All donations will be appreciated and acknowledged. Make checks payable to: " The Coral City Elks Lodge # 610"

Sponsor must provide art work for advertising no later than ASAP to insure enough time to incorporate your logo in our advertisements and displays.

No donation is to small, typical donations for small businesses is \$50.00 - \$1,500.00.

We also need in kind services. You may trade services instead of cash or you can mix and match using, products, cash and or services to reach the desired level of support you wish to attain. In kind has 50 % wieghted value.